Better Design Award Terms & Conditions

1. Protection of Intellectual Property Rights

- a. Entrants must be the designer or owner of the entry (the owner of the relevant intellectual property rights, and there is no entry-related intellectual property disputes with others (no intellectual property disputes have occurred so far or have been properly handled). For entries that are applying for (documented) relevant intellectual property certificates but have not yet obtained official ones, entrants need to submit relevant proof in registration. For entries that have not obtained relevant intellectual property certificates after winning the prize, the Better Design Award Organizing Committee (hereinafter referred to as the "Organizing Committee") has the right to require a written guarantee from entrants. For entries that have or may have intellectual property disputes, the Organizing Committee has the right to invalidate the registration.
- b. Please download the Intellectual Property Statement of Better Design Award Entries from the BDA official website during registration, then scan the Statement which is properly signed and sealed, and upload it to the registration system.
- c. If any economic or reputational losses are caused by defective entries, the Organizer and the Organizing Committee have the right to claim compensation from entrants. The compensation includes, but is not limited to, direct or indirect economic loss, reputation loss, litigation/arbitration fees, attorney fees, preservation fees, appraisal fees, etc.
- d. In principle, the intellectual property rights of entries should be fully owned by entrants. If an entrant only enjoys part of the intellectual property rights of the entry, they should submit the consent form of all other intellectual property rights holders of the entry that allows it to compete for this award (i.e. Better Design Award Entries Intellectual Property Statement).

2. Publicity and Confidentiality

BDA Organizer or the Organizing Committee has the right to use submitted entry information for award promotional campaigns on its own or entrust a third party, including but not limited to shooting, exhibitions, news reports, sorting and publishing, etc. All entries shall be deemed to be non-confidential, except entrants submitting a written application within five working days after registration. The Organizing Committee will not bear any losses caused by displaying entries in public.

3. Registration Information

Please fill in registration information accurately and truthfully, which cannot be modified once submitted.

The Organizing Committee has the right to refuse any request of modification if entrants find the registration information is incorrect after submission. In case of false information, the Organizing Committee has the right to invalidate the entry's registration and the honor, and take back the prize. To make sure a smooth and orderly evaluation, the Organizing Committee and the Evaluation Committee have the right to adjust the entry category according to rules of the competition and realities of the entry.

4. Registration Qualification

Only right holders of entry intellectual property rights are qualified to register, but duplicate registration is not allowed. To avoid duplicate registration, please confirm with relevant parties before registration. If any repeated registration is found, the following dispute over who owns the honor and prize will be resolved by entrants themselves, and the Organizing Committee will bear no legal responsibility. If the two parties who register repeatedly cannot coordinate within the time limit set by the Organizing Committee, the Organizing Committee has the right to invalidate the registration and honor of the entry, and take back the prize. An entry can apply for two major categories (work selection, enterprise selection) at the same time, but the same entry can only be registered for one category in one group.

5. Notification and Feedback

All important notices such as evaluation results will be released through the official website and the registration system. Entrants are requested to pay close attention to the above information channels. If the entrant misses important information or fails to provide timely feedback as required and thus affects the evaluation, award collection and other procedures, all liabilities shall be borne by the entrant.

6. Entry Delivery

- a. According to BDA regulations, shortlisted entrants for the Second Evaluation are required to mail the physical product or prototype (model). Entrants of second evaluation entries of enterprise selection Brands Driven by Design must strictly comply with Entry Delivery Instructions for delivering and any overdue delivery will be deemed as waiving evaluation qualification.
- b. All costs regarding entry transportation, insurance, and customs, shall be borne by entrants. If entries are damaged or lost during transportation, the Organizing Committee will not be held responsible.
- c. During the "Delivery Information" inputting period, entrants should fill in delivery information in the registration system for the Organizing Committee to receive and return entries. The Organizing Committee shall only be responsible for the safety, security of the entry according to the delivery information. For the start and end time of "Inputting Delivery Information", please see details in the 1st BDA Delivery Instructions for Shortlisted Entries (announced the same day with the first evaluation results).
- d. All BDA evaluations and exhibitions will take place at professional venues and entries will be transported, attended and evaluated in accordance with relevant industry standards. If insurance required, entrants shall purchase it themselves.
- e. The Evaluation Committee will use and operate all entries at the site of the second and the final evaluation. Entrants must install and debug their entries to a usable state. If entrants need to entrust the Organizing Committee to install and debug, detailed installation videos or instructions must be provided. If the installation video or description is not clear enough, the Organizing Committee will not be responsible for the possible adverse consequences caused by those ambiguities and errors.

7. Return

- a. In principle, the Organizing Committee does not assume the responsibility for the return. If you need the Organizing Committee to return the entry on your behalf, please fill in the return information during the "Delivery Information" inputting period. Overdue requests will not be accepted.
- b. The Organizing Committee only returns entries two times: (1) Only non-awarded entries will be returned after BDA Second Evaluation. (2) Awarded and the rest non-awarded entries will be returned after the Exhibition Tour. Specific delivery period will be announced on BDA official website and registration system. To ensure the progress of evaluations and exhibitions, entry returning requests will be rejected during non-return period.
- c. All costs regarding the return of transportation, customs and others shall be borne by entrants themselves. The Organizing Committee will use pay on delivery to send the entries back to China. Entrants shall also provide international express delivery payment accounts if their entries are returned overseas. The delivery time is subject to the logistics of the express, and the Organizing Committee is not responsible for the delivery time or the delivery consequence.
- d. If the entrant fails to submit a return request during the "Delivery Information" imputing period, the Organizing Committee will charge a "Deferred Management Fee". The specific fee standard refers to the entry delivery instructions of the year. The Organizing Committee will arrange the return after receiving the payment, and the return time will be designated by the Organizing Committee, no urgent dispatch accepted.
- e. Entrants will be deemed as waiving the ownership of the entry without completing the return information in the registration system in due course, then the Organization Committee enjoys all rights to deal with the physical entry.
- f. The Organizing Committee will decide whether to choose the insured service when returning entries based on the return information filled in by entrants. When the entrant receives the entry, any damage or loss of the entry and the compensation liability caused by that shall be negotiated between the entrant and the logistic company, and the Organizing Committee shall bear no responsibility.

8. Donation and Collection

- a. The Organizing Committee only collects the qualified awarded entries and grant them BDA Collection Certificate.
- b. The prized entries must be donated to the Organizing Committee. If entries are used for further research and development, too large to be transported, or exceeds the prize money in value, the winner must submit a written application and referential materials. In this case, the donation could be made by a scale model or prototype after being confirmed by the Organizing Committee.

9. Final Evaluation and Award Ceremony

The enterprise selection category finalists do not need to make open reply, whereas all

other finalists of the Better Design Award should assign people to participate in the final evaluation or they would be deemed as waiving the award and prize. Winners will be invited to Award Ceremony and all travel expenses shall be borne by entrants themselves. All winners must attend the award ceremony by themselves or designated persons, otherwise they will be deemed to have waived the award and prize.

10. Certificate, Trophy and Prize

- a. BDA provides electronic certificates for awarded entries. All certificates will be automatically generated in the registration system after Final Evaluation, which shall be downloaded by entrants, those who need paper award certificates can contact with the Organizing Committee.
- b. One trophy for each winner will be awarded at the BDA Award Ceremony. Entrants who are unable to attend the ceremony will be deemed as waiving the trophy.
- c. The Organizing Committee will award prizes to the winning entries based on the evaluation results. The prizes will be transferred to individual accounts or corporate accounts designated by the winners, in accordance with the relevant fiscal and taxation regulations and procedures of the People's Republic of China.
- 11. Entrants should guarantee that they have read and agreed above entry terms and conditions in detail before submitting their entries. If the entrant cannot accept any of the above terms, please do not participate in this award competition. Once the entrant submits the entry, it means that he or she irrevocably agrees to all the above terms and conditions. The Organizing Committee reserves the right of final interpretation of the terms and conditions.