Participation FAQs

1. How to choose the award category?
Better Design Award sets up two categories: product selection and enterprise selection.
If you are the product designer or affiliated party, you can choose in the three categories according to the characteristics of the product, which are the pillars of a great power, good life and future design.

If you are an enterprise that has made outstanding achievements in business model, design innovation, design management, etc., or a brand with growth and development potential driven by design, you can register for the enterprise selection category.

2. Can I submit my design concept?
Yes, product group and concept group are set up in the product selection category, and you can choose to submit the design concept in the concept group.

3. Can I apply for product group and concept group at the same time for the same work?
No, the product group and concept group cannot be applied for the same work at the same time.

4. Is there a limit on the number of entries?
No, the same company or individual can submit multiple different works.

5. Can I submit an entry that wins other awards?
All works that meet the entry requirements can be entered.

6. Can the same work be submitted twice in the category of product selection and enterprise selection?
Yes, as long as you meet the entry requirements for the work selection and enterprise selection.

7. The entries are a series of products. Should they be submitted together or separately?
If you want to emphasize the overall design of the products, you can submit it as a piece; if you want to emphasize the unique appearance design and functional characteristics of each product in the portfolio, you can submit separately, but the introduction and design highlights of each product in Chinese and English must be described accurately and completely.

8. Can only the designer submit the work?
Entries must be authorized by the right holder, the designer, or the design team, or the design company of the work, or the entrusted client can submit the work, and the same work can only be submitted by one party.

9. Do I need to fill in both English and Chinese information?
As the jury of the Better Design Award has both Chinese and foreign jurors, accurate English and Chinese information is very important. Please fill in the blanks in both English and Chinese as required.

10. Do I have to upload video of my work?
Video upload is optional, but in order to facilitate the judges to fully understand the work, it is recommended that participants upload the video according to the requirements of the registration page.

11. How to solve the failure of uploading pictures or videos of works?
Please check whether the file format and size meet the requirements; refresh the upload page; try to upload in a different browser (Chrome is recommended). If you sill cannot upload, please contact the Organizing Committee via email (service@bdaward.com).

12. Are there fees for participation?

There is no registration fee for the first Better Design Award, but the costs of logistics, insurance, customs clearance and travel incurred by the entry are borne by the participants themselves.

13. Can I make changes after submitting my entry?
Once submitted, the work information cannot be modified, so please check all the information before submitting. If you found the information is incorrect after submission, you need to create a new entry on the work management interface and submit it again. After successful submission, you must delete the entry with incorrect information.

14. What is the expert nomination mechanism?
In order to attract more excellent works, the Organizing Committee invites authoritative experts around the world to recommend excellent works for competition every year. Such works must be registered online through the exclusive invitation code provided by the experts, and the code must be filled in for review by the Organizing Committee. The approved works can be directly entered into the re-evaluation process.

15. How do I qualify for expert nomination?
Nominated works are invited and recommended by invited experts. The list of nominated experts will be updated simultaneously on BDA's official website and official we-media during the registration period.

16. Will the shortlisting rate of public entries be affected by expert nominations?
No, there is no upper limit on the number of entries in the second evaluation, so it will not be affected by the entries nominated by the experts.

17. Are the main participants in the team information the list of winners on the award certificate?
Yes, the team member information filled in during the registration is the certificate information, and the names of the award certificate will be listed according to the order of addition (maximum 5 people). This information cannot be modified once submitted. Please check carefully when fill in the information.

18. What do the owner, designer, manufacturer and submitter represent respectively? What is the function?
The owner, designer, and manufacturer can be the company or individual, and the information will be displayed in the award certificate after the entry is awarded, and will be used for public promotion such as exhibition and media publicity. The competition stipulates that only the designer or the owner of the work (the right party of the relevant intellectual property rights) has the registration qualification, but multiple parties can not repeat the registration.
The submitter is the contact person for the entry. The important notices of the annual award will be sent to the entry team through the email of the submission party (please check the email in time and keep lines of communication open). The submitter must be the representative of the design party of the work or one of the affiliated parties.

19. Do I need to send physical entries and when?
The preliminary evaluation is online judging and does not require the physical object, if entries enter into the second evaluation, the physical object shall be delivered. Please prepare the real product or prototype in advance. Software, service system and other non-physical products need to submit videos of complete interpretation of product functions (concept group needs to provide videos of complete creative ideas).

The shortlist will be announced after the preliminary evaluation. Mailing address, time, and delivery requirements will be separately stated in this year's Entry Delivery Instructions, which will be published one month before the second evaluation. Participants who fail to send the goods on time as required will be deemed to have waived the qualification for second evaluation.

20. Are the information submitted by participants kept confidential?

For the entry information submitted by non-winners, the Organizing committee will conduct unified confidentiality management, and for the entry information provided by the winners, the organizing committee will release it on the official website and media platforms according to the publicity needs (according to the information in the registration system, some special information will not be published).

If the winners have special confidentiality needs, please upload the BDA Application for Confidentiality of Entries in the registration system. The organizing committee will not conduct external exhibitions and media communication except for the necessary aspects of the award such as evaluation, award announcement, yearbook and others.